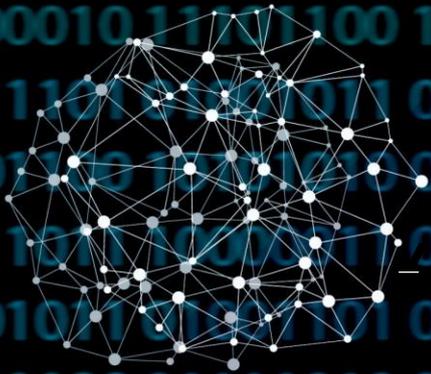


GIRP
EDUCATIONAL
ACADEMY

BIG DATA

CONNECTED SOLUTIONS
FOR BETTER HEALTHCARE



BRUSSELS, 25 - 26 JANUARY 2018



GIRP
the vital link in healthcare

**CONFERENCE
PARTNERSHIP OFFER**

BIG DATA: CONNECTED SOLUTIONS FOR BETTER HEALTHCARE

25 – 26 JANUARY 2018 THE HOTEL, BRUSSELS

ABOUT THE CONFERENCE

Well into the fourth industrial revolution, we find ourselves with a tremendous range of innovative solutions to help provide personalised services and adapt to the needs of each individual.

In this respect, big data has fast become an indispensable and resourceful tool which, when used right, has the potential to guide us in ensuring an individualised, efficient and sustainable healthcare environment.

The GIRP Educational Academy is delighted to announce the launch of its newest venture, our conference 'Big Data: Connected Solutions for Better Healthcare', to be held in Brussels on 25-26 January 2018.

Join in and network with our international audience of over 100 healthcare executives, distributors, manufacturers and drivers of new technologies.

Over the course of 1.5 day, our stellar line-up of experts and highly experienced speakers will aim to set the ground for an insightful exchange and discussion on big data and its role in improving healthcare and adapting our activities towards a predictive, more cost-effective approach.

You will hear from both European Commission Vice President Jyrki Katainen and Commissioner Vytenis Andriukaitis, Ms Deborah Di Sanzo, General Manager at IBM Watson as well as, legislators and representatives of Pfizer, Servier, Microsoft, Novartis, among many others.

This conference is a GIRP Educational Academy (GEA) event. In 2016, GIRP launched the GIRP Educational Academy as a forum for collaboration, partnership and exchange between all partners in the pharmaceutical supply chain and the healthcare sector. Offering practical hands-on information, through conferences, workshops and trainings, the GEA caters for executives, directors, managers, responsible persons, GDP-trained staff and all those involved in maintaining supply chain efficiency, quality and safety.

CONFERENCE PARTNERSHIP BENEFITS

INVOLVEMENT



The Big Data Conference offers a platform to showcase expertise perfectly combining business development with networking opportunities.

ACCESS



Meet your existing and potential European and international clientele – top management and executives from the healthcare sector.

NETWORK



Benefit from our extensive network of healthcare stakeholders and other key actors of the digital revolution in Europe.

VISIBILITY



Gain a high level of visibility before, during and after our event and connect with the key players of the European pharmaceutical market.

IMAGE



Benefit from GIRP's well-established image as a reliable, innovating partner and highly efficient distribution network within the pharmaceutical supply chain.

Event contact
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CONFERENCE PARTNERSHIP PACKAGES

➤ **PLATINUM SPONSOR for 8,000€***

**The total value of the package was estimated at 12,500€*



Speaking slot in the conference programme
3 company representatives invited
Exhibition stand in the foyer
Access to participants list prior to the event (name, company name, country)
Brochure in conference bag
Logo on the business programme and the sponsors video

➤ **GOLD SPONSOR for 6,000€***

**The total value of the package was estimated at 9,500€*



2 company representatives invited
Exhibition stand in the foyer
Access to participants list prior to the event (name, company name, country)
Brochure in conference bag
Exclusive sponsorship of the business lunch
Logo on the business programme and the sponsors video

➤ **SILVER SPONSOR for € 4,000***

**The total value of the package was estimated at 6,500€*



2 company representatives invited
Exhibition stand in the foyer
Access to participants list prior to the event (name, company name, country)
Brochure in conference bag
Logo on the business programme

➤ **BRONZE SPONSOR for € 2,000***

**The total value of the package was estimated at 4,000€*



1 company representative invited
Access to participants list after the event (name, company name, country)
Brochure in conference bag
Logo on the business programme

ABOUT GIRP

GIRP, the European Healthcare Distribution Association, is the umbrella organisation for pharmaceutical full-line wholesalers and distributors of healthcare products and services in Europe. It represents the national associations of over 750 pharmaceutical wholesalers serving 33 European countries, as well as major international and pan-European healthcare distribution companies. GIRP members employ over 140,000 people and distribute around 15 billion packs of medicines as well as a wide range of healthcare products per year. As the vital link in healthcare, they are committed to developing and providing innovative and efficient healthcare products and services to improve health and wellbeing of patients across Europe.