



21 - 22 MARCH 2018  
THE OAKLEY COURT, WINDSOR, UK

# SUPPLY CHAIN TO VALUE CHAIN

## TOGETHER ADDING VALUE



CO-ORGANISED BY **GIRP** AND **HDA UK**

**GIRP**  
the vital link in healthcare

**HDA** UK

## INVITATION TO SPONSORSHIP

### ABOUT THE CONFERENCE

Building on the rich exchange of previous years, the Supply Chain Conference's third edition will bring forth new ways to transform the pharmaceutical *supply* chain into a true pharmaceutical *value* chain. In 2018, the conference moves to the United Kingdom where GIRP will partner with its UK member, the Healthcare Distribution Association UK (HDA UK) to provide the audience with engaging and insightful content.

Join in and network with our international audience of over 100 healthcare executives, distributors, manufacturers, representative of national GMP/GDP inspectorates, supply chain experts and drivers of new technologies. Throughout the course of the programme, our line-up of experienced speakers will explore and share their know-how on how best to guarantee product quality and safety through efficient and cost-effective distribution processes. In previous editions representatives of companies such as AbbVie, GSK, J&J, McKesson Europe, MSD, Pfizer, PHOENIX Group, UCB or Servier joined on stage and in the audience. Moreover, we had the pleasure of hearing directly from GMP/GDP inspectors from Austria, Belgium, Czech Republic, Estonia, Netherlands, Ireland, Spain or UK about their recommendations for ensuring a safe and secure supply chain.

The Supply Chain Conference is a GIRP Educational Academy (GEA) event. In 2016, GIRP launched the GIRP Educational Academy as a forum for collaboration, partnership and exchange between all partners in the pharmaceutical supply chain and the healthcare sector. Offering practical hands-on information, through conferences, workshops and trainings, the GEA caters to supply chain executives, directors, managers, responsible persons, GDP-trained staff and all those involved in maintaining supply chain efficiency, quality and safety.

### CONFERENCE PARTNERSHIP BENEFITS

#### INVOLVEMENT



The Supply Chain Conference, while having a technical flare, perfectly combines business development with networking opportunities.

#### ACCESS



Meet your existing and potential European and international clientele – top management and executives from the healthcare distribution sector.

#### NETWORK



Benefit from our extensive network of supply chain partners and other key actors in the healthcare sector.

#### VISIBILITY



Gain a high level of visibility during our event, and thus come closer to the most important players of the European pharmaceutical market.

#### IMAGE



Benefit from GIRP's well-established image as a highly efficient distribution network that provides reliable and rapid services.

## CONFERENCE PARTNERSHIP PACKAGES



**– 8,000 €**  
Speaking slot at the conference  
3 company representatives  
Exhibition stand in the foyer  
Participant list prior to event  
Brochure in conference bag  
Logo on programme  
Logo in the video loop



**– 6,000 €**  
2 company representatives  
Exhibition stand in the foyer  
Participant list prior to event  
Brochure in conference bag  
Exclusive sponsorship of lunch  
Logo on programme  
Logo in the video loop



**– 4,000 €**  
2 company representatives  
Exhibition stand in the foyer  
Participant list prior to event  
Brochure in conference bag  
Logo on programme



**– 2,000 €**  
1 company representative  
Participant list after the event  
Brochure in conference bag  
Logo on programme

*Interested?* Please contact Ms Susanne Trischler by email ([s.trischler@girp.eu](mailto:s.trischler@girp.eu)) or on the phone (+32 2 777 9977).

## ABOUT GIRP

GIRP, the European Healthcare Distribution Association, is the umbrella organisation for pharmaceutical full-line wholesalers and distributors of healthcare products and services in Europe. It represents the national associations of over 750 pharmaceutical wholesalers serving 35 European countries, as well as major international and pan-European healthcare distribution companies. GIRP members employ over 140,000 people and distribute around 15 billion packs of medicines as well as a wide range of healthcare products per year. As the vital link in healthcare, they are committed to developing and providing innovative and efficient healthcare products and services to improve health and wellbeing of patients across Europe.

## ABOUT HDA UK

The Healthcare Distribution Association (HDA UK) represents those businesses who supply medicines, medical devices and healthcare services for patients, pharmacies, hospitals, dispensing doctors and the pharmaceutical industry. HDA UK members operate across the 4 nations of the United Kingdom enabling a safe, efficient and high-quality supply chain for the healthcare sector. Our members distribute over 90% of NHS medicines and provide wholesaling services including working capital, stock management and IT systems to their supply chain partners.

The HDA Gold Standard of Good Distribution Practice is a sector-defining initiative to which our members adhere in their day-to-day operations. The HDA engages with government and regulators, nationally and internationally, and works with stakeholders up and down the supply chain to promote the interests of its members.